**User Stories**

*User category:* ***The photographer***

* *A. As a photographer, I want to show my previous works so that people hire me.*
  + - *Complexity - 5*
    - *Value - 5*
* B. As a Photographer, I want my page to load fast so that the user is engaged.
  + - *Complexity - 4*
    - *Value - 4*
* C. As a Photographer, I want the potential customers to have an easy way to find my contact details so that they can order a photo session.
  + - *Complexity - 4*
    - *Value - 5*
* D. As a photographer, I want to show positive reviews so that I convince people to book my services.
  + - *Complexity - 4*
    - *Value - 4*
* E. As a photographer, I want them to know my current location so that I can avoid orders that are too far away for me to come.
  + - *Complexity - 1*
    - *Value - 5*
* F. As a Photographer I want that the user remember me so that they come back.
  + - *Complexity - 5*
    - *Value - 5*

*User category:* ***The UX designer***

* As a UX designer, I want to track the user behaviour so that I can improve the user experience.
  + G. As a UX designer, I want to track the user behaviour so that I can identify the possible user confusion.
    - *Complexity - 4*
    - *Value - 4*
  + H. As a UX designer, I want to find which parts are not accessed by the user so that I can improve the website’s structure.
    - *Complexity - 4*
    - *Value - 4*

*User category:* ***The potential customer***

* I. As a customer, I want to know the prices of the services so that I can decide if I want to pay the price.
  + - *Complexity - 3*
    - *Value - 3,5 - different interests of the users*
* J. As a customer, I want to see the previous work so that I can decide if I would like to have something similar or not.
  + - *Complexity - 5*
    - *Value - 5*
* K. As a customer, I want to have an easy way to contact the photographer so that I can book a session.
  + - *Complexity - 4*
    - *Value - 5*
* L. As a customer, I want an easy way to contact the photographer so that I can clarify some information.
  + - *Complexity - 4*
    - *Value - 5*
* M. As a customer, I want to know if the photographer is willing to come to remote/distant locations so that I can have a photo session there.
  + - *Complexity - 3*
    - *Value - 4*
* N. As a customer, I want to know what is the duration of the photo session so that I know how much time it will take.
  + - *Complexity - 2*
    - *Value - 3*
* O. As a customer, I want to know how many photos I will get so that I can assess if this is enough for me or not.
  + - *Complexity - 2*
    - *Value - 3,5 - different interests of the users*
* P. As a customer, I want to know if the photos will be edited so that I have a professional editing of my photographs.
  + - *Complexity - 2 - time consuming for the photographer*
    - *Value - 4*
* Q. *As a* customer*,* I *want to know what are the photographer’s values and vision so that* I *can know if they align with mine.*
  + - *Complexity - 5 - time consuming for the photographer*
    - *Value - 2,5*
* R. As a customer, I want to know if I can change the clothing during the photo session so that I can have different looks.
  + - *Complexity - 2*
    - *Value - 3*

*User category:* ***The future married couple***

* S. As a couple, we want to be able to see when the photographer is available so that we can book his services on our wedding day.
  + - *Complexity - 5*
    - *Value - 3 - different interests of the users*
* T. As a couple, we want to divide our photo session in two different days so that we can have a wedding and pre-wedding photo session.
  + - *Complexity - 3*
    - *Value - 3*
* U. As a couple, we want to know if any discount system exists so that we can take benefit of it.
  + - *Complexity - 3*
    - *Value - 3*
* V. As a couple, we want to have a physical photo album so that we can have a paper version of our photographs.
  + - *Complexity - 5*
    - *Value - 3 - different interests of the users*
* W. As a couple, we want to choose how our photo album looks so that it is personalized.
  + - *Complexity - 4*
    - *Value - 3,5 - different interests of the users*